



how it works for your customers



purchase t-shirt



get donation code



donate to your cause

Look good. **Feel even better.**

Learn more at givingtee.com



MISSION	Create a brand and platform that enables consumers, artists and retailers to support charitable causes via stylish and uplifting graphic t-shirts.														
MANTRA	Look good. Feel even better.														
VALUE TO RETAILERS	Associate your brand with a refreshingly cool and socially aware service, drive increased foot traffic, generate incremental revenues with a small footprint kiosk and promote the causes you care about the most.														
PRODUCT	Giving Tee offers high-quality and unique graphic tees via kiosks located at retail distribution partner locations. Every t-shirt comes with a unique donation code that enables the customer to donate \$5 to the retailer's or artist's charity of choice. Each retailer has the option of providing up to 2 of its own branded t-shirts for sale through the program.														
ECONOMICS	<table><tr><td>Suggested Retail Price:</td><td>\$20</td></tr><tr><td>Charitable Donation</td><td>\$5</td></tr><tr><td>Retailer Margin</td><td>\$5</td></tr><tr><td>Artist Design Royalty</td><td>\$1</td></tr><tr><td>Production Costs</td><td>\$6</td></tr><tr><td colspan="2"><hr/></td></tr><tr><td>Giving Tee Margin</td><td>\$3 or 15%</td></tr></table>	Suggested Retail Price:	\$20	Charitable Donation	\$5	Retailer Margin	\$5	Artist Design Royalty	\$1	Production Costs	\$6	<hr/>		Giving Tee Margin	\$3 or 15%
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PAYMENT TERMS	Billed monthly on a consignment basis														
KIOSK / SIGNAGE	A Giving Tee branded kiosk will be placed at participating retailer locations at no cost to the retailer. A display poster sits on top of the kiosk describes the Giving Tee program as well as promotes the retail partner and its chosen charitable causes. The kiosk dimensions are 2" X 2" X 45".														
CHARITABLE CAUSES	Retailer partners can select up to 5 charitable causes to support. The selected charities must be part of the non-profit Network for Good donation network. (See www.networkforgood.org for a list of 1.8+ million available charities).														
LANDING PAGE	Donations are completed at www.givingtee.com . Customers start the process by entering the unique donation code found on the purchased t-shirt's tag. Once the code is entered, a landing page featuring the retailer's logo and chosen charities will be displayed. The customer can learn more about each charity before selecting which one will receive the \$5 donation.														
RE-ORDERING	Giving Tee will replenish any of stock t-shirts on a bi-weekly basis. In addition, Giving Tee will supply new t-shirt designs quarterly to keep the program fresh.														

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